

MSU OFFICIAL HASHTAGS

#SpartansWill

Use for brand-aligned content.

#MSUPride

Use for points of pride.

#MSUView

Use for views (photos) of campus.

#GoGreen

Use for athletics – and sustainability.

#MSUNews

Use for content related to news.

#SpartanSelfie

Use for Spartan Selfie photos and app promo.

#SpartanNation

Use for athletics and motivational content.

#MyMSU (campaign)

Use for specific user-generated content.